

Official Launch of the New York City Labor Market Information Service (NYCLMIS)

On September 19, the New York City Labor Market Information Service (NYCLMIS) hosted Transportation Employment in New York City to officially launch the NYCLMIS. Over 100 attendees joined us to learn about the findings from the NYCLMIS' first report, *Employment in New York City's Transportation Sector*, and associated transportation subsector profiles geared to workforce development managers and front line staff. In the presentation, Lesley Hirsch, Director of the NYCLMIS, noted that in 2007, there were nearly 83,000 private sector jobs and close to 69,000 public sector jobs in the transportation sector in New York City. Most of the private sector jobs were in ground passenger and air transportation. As its employees continue to age, the businesses in the transportation sector have been forced to focus on the need to recruit a new, highly trained workforce. While opportunities in the short-term are expected to be small in number, the City's competitive advantages, infrastructure needs, and anticipated growth, lead to positive long-term employment prospects in transportation. Following Lesley's presentation, a panel of experts from the trucking, air, ground passenger and transit, and workforce development fields, engaged in an active discussion about the implications of the report for the workforce community led by John Mollenkopf. After the panel discussion over fifty workforce providers, specifically Account Executives and Career Advisors, participated in interactive workshops designed to demonstrate the practical, day-to-day application of the information in the subsector profiles in serving jobseekers and businesses.

The full report – and each of the four subsector profiles (air, truck, transit and ground passenger transportation, and support activities), is available for download at www.nyc.gov/wib or www.urbanresearch.org and navigating to the NYCLMIS page. We sincerely appreciate those



WIB members that took the time to join us for the event, including **Rocco Damato, Arnold Dorin, Rae Linefsky, John Mogulescu** and to those who sent representatives. If you have additional questions about the NYCLMIS please contact Lea Kilraine at lkilraine@sbs.nyc.gov.

Workforce System Vision and New Projects Highlighted at WIB Quarterly Meeting

On September 10, SBS provided updates on the Workforce1 Career Centers and new projects at the Workforce Investment Board (WIB) Quarterly Meeting. The Department of Small Business Services (SBS) staff reviewed the core goals of the Workforce1 system, including: screening, matching, and placing New Yorkers in

good jobs; helping companies grow and create jobs through access to qualified labor; providing high quality services to both business and jobseeker customers; and ensuring the model is sustainable at scale in the long-term. Department of Youth and Community Development (DYCD) staff gave an overview of recent successes

with the Summer Youth Employment Program and NYC Ladders for Leaders. Additionally, WIB staff provided an update on their strategic priorities, including increasing business engagement, providing labor market data, and encouraging the adoption of best practices. **The next WIB Quarterly Meeting is on December 11.**

WIB Executive Director Welcomes New Family Member

Blake Foote, Executive Director of the WIB welcomed a new member to her family, John William Foote on Friday, September 26. Congratulations to Blake and

her family! Blake will be out on maternity leave through the second week of January 2009. In the interim, Melinda Mulawka will assume her official duties. Please contact

Melinda at mmulawka@sbs.nyc.gov with any questions.

Thank You to WIB Members!

The WIB would like to extend an enthusiastic thank you to **Mark Elliott, John Mogulescu** and **Mia Simon** (designee for **John Mogulescu**) for their invaluable feedback on the Individual Training Grant (ITG) pricing initiative. Additional thanks to **Chuck Calahan** for his insight provided to the Workforce1 Training Unit regarding information on medical assistants and **Sarah Holloway** for moderating the Green Jobs Roundtable.

Labor Market Information:

Private sector employment in New York City rose 31,000, or 1.0 percent, to 3,196,100 for the 12-month period ending August 2008.

Growth was largest in:

- Trade, transportation and utilities (+10,600)
- Educational and health services (+11,400)
- Leisure and hospitality (+8,800)

Manufacturing lost jobs over the year (-6,700) as did financial activities (-5,300).

Source: James Brown, Employment In New York State

Business Engagement and Member Recruitment Workgroup

On September 12, the third and final Business Engagement and Member recruitment Workgroup met, chaired by **Kathleen Kearns**. Over the past six months the Workgroup achieved key outcomes: Revamping the new Board member recruitment PowerPoint; increasing business representation on the Board; and developing strategies to 1) better engage current Board members and 2) develop ways in which members can serve as ambassadors for the system to recruit more businesses to utilize the services of the system.

A summary of the Workgroup's outcomes, as well as next steps and recommendations will be available after the next Workforce Policy Committee Meeting. Thank you to **Kathleen Kearns, Robert Battista, Richard Boyle, Michael Flanigan, Ed Goldberg, and Joshua Winter** for their participation in the Workgroup!

Thank You to Retiring WIB Member Sara Spatz

After many years of service to New York State and the workforce development community, **Sara Spatz**, the WIB's NYS Department of Labor representative, has announced her retirement. On behalf of the Board, we extend our sincere congratulations on a long and happy retirement, and thank her for her dedicated service to the Board.



WIB Members Attend Crain's Breakfast with Governor Patterson

On September 9, WIB Members **Chuck Callahan** and **Reg Foster** joined WIB and SBS staff for a Crain's breakfast forum with Governor Patterson. At the forum Governor Patterson discussed the budget crisis, the economy and what recent changes will mean for New

Yorkers. As New York City continues to work closely with the State in this economic downturn we are working to ensure that WIB members have opportunities to attend events such as this to understand the Governor's vision.

WIB Hosts Green Jobs Roundtable



On September 15, the Workforce Investment Board (WIB) hosted a Green Jobs Roundtable to review current employment trends in environmentally sustainable industries. The event was attended by over 40 people, including WIB members, SBS staff, and representatives from the foundation community, including the Rockefeller Foundation and New York Community Trust. WIB member **Sarah Holloway** moderated the discussion with panel

members that included representatives from the Economic Development Corporation, ConEdison, the New York State Department of Labor, the City University of New York, and Urban Agenda. Participants shared their insights on the definition of Green Jobs, emerging trends in the City and across the State, and services and training that need to be developed to meet the growing demand for workers in industries that use sustainable practices. As employer demand for Green Jobs grows in the City, the WIB and SBS will continue to monitor how best to pursue potential opportunities.

Youth Council and Youth Board Meeting

On September 4, the Youth Council and Youth Board met at the Federation Employment and Guidance Services (F.E.G.S.) for their quarterly meeting. The meeting focused on a presentation by the Department of Youth and Community Development's Neighborhood Development Area (NDA) Initiatives, funded through the federal Community Services

Block Grant (CSBG). Members were also updated on the NYC Ladders for Leader Program and the Workforce Investment Board Labor Market Information Service (NYCLMIS) initiative. The next Youth Council/ Youth Board meeting will take place on December 3 at IBM.

MEMBER SPOTLIGHT:

William D. Abramson, Director of Sales and Leasing at Buchbinder Warren



Why are you a member of the WIB?

For as long as I can remember, I have been committed to making a difference in the City and the community as a whole. When I was presented

with the opportunity to be a member of the Board, I was excited about contributing to local workforce programming and to gaining a better understanding of the

City's growing business sectors and how to help generate education opportunities that link to a more productive workforce.

Why are the services offered through the system important to businesses?

Clearly vetting the candidates and having a well trained candidate for job placement is critical. I know when I worked at Chelsea Piers and we sent out a job notification, we received lots of resumes and 90% were not a fit for the position—some over, some under. Having a reputable source to supply qualified workers to business, who

then follow-up with and provide support services to the worker and employer is critical. When businesses look to hire candidates, they want to know that each has basic job-readiness skills. Having this basic foundation is important. By ensuring the supply of qualified candidates to business, the system saves New York City businesses time and money.

What is your favorite place in New York City?

Union Square Park and the Farmers Market.